

ALEX GIBSON

DESIGNER & ART DIRECTOR

CONTACT

Portfolio: www.alexgibson.studio (PDF available by request)

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PROFESSIONAL EXPERIENCE

Designer & Art Director // 2021-2025

Alluvus

- Sole in-house designer at a mindfulness-based marketing agency named Alluvus.
- Designed and art directed across a diverse roster of clients, supporting on branding, web design, live events, social, video projects, and more.

Architectural Photography Assistant // 2020-2021

Anice Hoachlander Photography & Judy Davis Photography

- Independent contractor for leading Architectural Photographers in the DC, Maryland, Virginia region
 - Assisted on both residential and commercial photoshoots, prepping lighting, staging, and scouting shots
 - Maintain vision of the designers while bringing a photographer's eye into the built environment
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EDUCATION

Colgate University // 2015-2019

Bachelor of Arts in Economics & Studio Art

- Art exhibition in Colgate's Clifford Gallery
- Served as photographer at Colgate's Maroon-News Newspaper all four years

UC Berkeley College of Environmental Design // 2019

IN[ARCH] Architecture Intensive

SKILLS

Graphic Design

Art Direction

Collaboration

Creative Strategy

Branding

Logo Design

Layout Design

Web Design

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe AfterEffects